

## Energy changes and becomes Protergia!

[Protergia](#), true to its strategic goals, values, and commitments to providing modern and efficient energy solutions for all, embarks on a new journey with a new image, proving once more its innovative vision for a safe energy future for everyone.

The unveiling of Protergia's new image and logo took place on Wednesday, May 22, in the presence of numerous friends, partners and colleagues, celebrating this new milestone in the company's long history together with its executives.

Protergia, the flagship of [MYTILINEOS'](#) Energy sector, is the largest private energy company in Greece. It offers reliable services and combined electricity and gas products in more than 500 thousand electricity supply account numbers across the country. It is the largest energy producer in Greece, with total production from both thermal and renewable units amounting to 8,4 TWh, which corresponds to 18% of total demand.

Yannis Kalafatas, Chief Executive Director of MYTILINEOS' Energy Sector stressed that *"Protergia is the most integrated provider, managing every aspect of energy. All about energy and energy for everyone. We develop and build energy-generating assets, produce energy through a strong and diversified portfolio, and manage energy with impressive efficiency."*

For almost 20 years, with consistency and respect for all consumers, Protergia has been a pioneer in energy production and in the supply of modern energy products, leveraging digital technology. With a "green" positioning, it offers quality and reliable solutions to households and businesses, always maintaining high quality and stability.

Through significant investments, Protergia currently produces almost 1/5 of the country's energy. It is currently the largest private supplier of electricity in Greece with a total market share of 16.7% and more specifically with a medium voltage percentage at 18.2% and a high voltage percentage at 38.6%.

Protergia's Energy Management is robust extending beyond the management and operation of thermal power plants of total power, to include the market bidding & non-physical power trading, the management of the generated energy, as well as 3rd parties PPAs, the Cumulative Representation Body management and the creation of green VBL products.

It has been a pioneer in liberating the natural gas market in Greece, bringing the first private cargo. Its share today stands at 40% with a significant presence in the entire Southeast European market.

Vivian Bouzali, Chief Corporate Affairs & Communication Officer of MYTILINEOS commented that Protergia's achievements have not only earned prestige and credibility but also instilled confidence. *"All this matters because we need to address the expectations of a new generation of consumers. They are more demanding. More technologically advanced. And finally, more experienced. They also have personal experience of artificial intelligence and expect to see how we leverage it in energy to their advantage."*

With the new strategy and identity, Protergia aspires to create a holistic and inclusive experience. With the energy of MYTILINEOS, it is moving dynamically towards a sustainable future for all.