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AoG opts for hybrid technology, environment-friendly cars

Successful participation of AoG in the Ecomobility Rally

Aluminium of Greece, a wholly-owned subsidiary of the MYTILINEOS Group, has replaced 34 conventional technology vehicles of its fleet with 34 Prius hybrid technology models from Toyota, in a move aligned with the company's strategy of responsible corporate citizenship.

For the MYTILINEOS Group, the protection of the environment is a value inextricably linked to its daily business activities. The companies of the Group apply a set of environmental measures and principles that serve as guiding principles for the activities of employees and of the Management at the business as well as at the personal level. In yet another move that demonstrates in practice their respect for the environment, AoG employees often opt to move within the plant facilities using bicycles instead of motorised transport.

AoG Plant Manager Mr Stefanidis made the following statement: "The decision of AoG to gradually replace its vehicles with hybrid technology ones forms part of the Group's broader strategy regarding the adoption of environment-friendly technologies that help protect the environment."

Recently, AoG staff participated in the "SUN-LIFE Ecomobility Rally", an initiative of the "SUN LIFE" project under the INTERREG III A – Greece-Italy programme, which promotes the use of renewable sources of energy. Driving a Toyota Prius, Giorgos Metaxas and Kostas Kokolakis were the winners in the consumption competition, as they succeeded in consuming the lowest amount of fuel in relation to the distance travelled and the weight of the vehicle.

Mr Metaxas said about the rally: "The driving techniques that all of us contestants used during these days, made us realise that there is great room for saving fuel savings. What is more, these techniques can also be applied to conventional cars. So, let's consider that every day we participate in a competition, and let's try to contribute to achieving the best possible utilisation of energy sources, as the prize is the environment itself."

AoG's participation in the Ecomobility Rally is yet another proof of its active involvement in actions that not only directly help to protect the environment, but also contribute indirectly to providing the public with information on environmental matters.

MYTILINEOS Holdings S.A.

5-7 Patroklou St, 151 25 Maroussi, Greece

Tel.: 210 68 77 300
Fax: 210 68 77 400
Email: info@mytilineos.gr
Website: www.mytilineos.gr





For more details about his Press Release, please contact:

Mr Yiannis Karavas, Communication and Public Relations Officer of the AoG Plant (Tel.: 22670-49158, e-mail: yiannis.karavas@alhellas.gr).

Mrs Maria Philippi, Group Press Officer (Tel.: 210-6877309, Fax: 210-6877400, e-mail: com@mytilineos.gr).

The MYTILINEOS Group consists of leading companies active in Metallurgy & Mines, Energy, EPC Projects and the Defence Industry. Established in Greece in 1990, the Group's holding company, MYTILINEOS HOLDINGS S.A., is listed on the Athens Exchange, has a consolidated turnover of approximately €1 billion and employs over 3,000 people in Greece and abroad. For more details, please visit the Group's website at: www.mytilineos.gr.

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