

### #Greenmakers

A program for the development of 'Green' skills linked to the labor market

Sustainable  
Development Goals  
supported by the  
initiative



#### *Corporate Social Responsibility and Sustainable Development Initiatives*

**Athens, Greece – 4 November 2022** - Development of the green economy creates new and specialized jobs. It also requires immediate adaptation of the existing workforce through fitted training programs that focus on **upskilling** and **reskilling**.

According to data, millions of people will be employed on this new model, with an emphasis on green and sustainable practices. Greece has the opportunity to record the 4<sup>th</sup> highest rate of employment growth in the EU by implementing the Paris Climate Agreement (Eurofound, 2019).

The creation of "green jobs" can help reduce unemployment and social exclusion, both in urban and semi-urban areas. Understanding this need, **MYTILINEOS** establishes a partnership **with knowl social enterprise for education & lifelong learning** and implements the **#GreenMakers** Program, **providing free training to 100 people** living in the **regions of Central Greece and Thessaly**, with the aim of claiming Green Economy jobs. Program beneficiaries will receive free quality training - by professionals and scientific advisors - related to green technologies, environmental legislation, environmental issues, sustainable professional practices, etc; their CVs will be upgraded and linked to the labor market.

The Skills and Employability Accelerator of the Social Enterprise knowl is a platform ensuring and implementing **a holistic and individualized training program, 'built' on each participant's strengths** and is embedded in **MYTILINEOS Responsible Entrepreneurship** actions put in place to support the Global Sustainable Development Goals for Zero Poverty (1), Decent Work & Economic Growth (8).

#### **The submission of APPLICATIONS has started**

Interested parties are invited to apply by ..... (priority will be respected).  
The application is available online [HERE](#).

Details and conditions for participation can be found [here](#).

***For more information, please contact:***

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