

6.1 Engagement Process 2016 G4-26

Two special thematic dialogues were held in 2016: one in the Metallurgy & Mining Sector, focusing on Environmental protection, and one for the Energy sector regarding the social impact and performance of Protergia.

In more detail:



In the context of the World Environment Day celebration (17/6/2016), ALUMINIUM OF GREECE (AoG) held to great success its second consecutive annual thematic dialogue with its Stakeholder groups. The event, entitled “We Talk about the Environment”, was held at the facilities of the Company’s plant in Ag. Nikolaos, Viotia.

Present at the Consultation were representatives of the local Municipalities, the competent Departments of the Region of Sterea Hellas, the Viotia Chamber, the Academic community, the School community, local Media and the Hellenic Centre for Marine Research (HCMR), as well as representatives of Consulting and Engineering firms working with the Company and of certification bodies, all of which were briefed in detail on the Company’s policy, core principles and management approach regarding environment-related matters. G4-24

The objectives of the Consultation were to provide participants with detailed information on the environment-related initiatives and policies of ALUMINIUM OF GREECE, by presenting concrete practices and fully documented data, and to facilitate the exchange of views and the submission of proposals in areas where improvements are needed.

In particular, the following were analysed discussed during the event:

- The Environmental Management System of AoG (implementation and advantages).
- The studies and business investments that have been carried out over the last few years and have made a crucial contribution to the company’s efforts to improve its environmental footprint.
- The company’s Environmental Protection activity and the development of its system for the management of solid and liquid waste and air emissions, with presentation of concrete Key Performance Indicators (KPIs).
- The policy on the environmental rehabilitation of usable land, based on actual case studies presented by representatives of DELPHI-DISTOMON, an AoG subsidiary.

- The work of the Research and Innovation Department, focusing on the major initiatives that have been implemented for the utilisation of bauxite residues.

The Consultation concluded with an open discussion and the submission of proposals by the participants. The Consultation’s proposals and conclusions will be used to expand the Company’s environmental policy, where feasible, in line with its efforts for continuous responsible development.

The key issues that emerged during the Consultation were the following: G4-27

- The prospect of investments in more environment-friendly technologies at the AoG plant.
- The possibility of placing on the Greek market stone wool and pig iron products, as a result of the utilisation of bauxite residues made possible by the European ENEXAL programme.
- The possibility of utilising bauxite residues for paving rural roads.
- The results of studies carried out on marine environment protection issues.
- The need for the company to collaborate with postgraduate university programmes, in order to disseminate the knowledge on environmental management and the company’s experience from its participation in research efforts, to postgraduate students in the fields of Geosciences and the Environment.

In addition, ALUMINIUM OF GREECE also published on its website a specially developed environmental brochure with the title “The Environmental Protection as a core corporate decision”, www.alhellas.com/Uploads/entypa/AOG_Environmental_Brochure_EN.pdf, to underline its intention to provide all its Stakeholder groups, as well as all other interested parties, with fuller updates on its activities regarding the protection of the environment.

Finally, the Company adopted the CO₂NS/EVENT application, which concerns the Calculation and Offsetting of the Total Carbon Footprint of the Consultation event, in accordance with the “CO₂ Neutral Seal” innovative certification method. By endorsing this initiative, ALUMINIUM OF GREECE established the Consultation as carbon neutral, by calculating the total greenhouse gas emissions from the implementation of the event and then purchasing a quantity of high-quality carbon credits equivalent to the volume of these emissions. With this purchase, the Company helps support certified projects that benefit the environment, such as projects involving the use of renewable energy sources and the conservation of natural resources, currently in operation in various regions around the globe.

Evaluation of the thematic Consultation

ALUMINIUM OF GREECE went on to evaluate the Consultation by posting a custom satisfaction questionnaire to all participants and inviting them to indicate their satisfaction using a rating scale of 1 (low) to 5 (high).

Three separate aspects of the Consultation were evaluated: (a) Overall Image, (b) Planning and (c) Organisation. A number of individual variables were used in each category and respondents were also able to make comments and suggest improvements. The percentage of Stakeholders who responded positively to the evaluation reached 55%, with a total of 17 comments/suggestions for improvement submitted. Overall, the participants rated the new consultation process as very useful and positive.

