



PRESS RELEASE

COSMOTE TELEKOM partners with METLEN for even more benefits

- *Two worlds connect: the world of MagentaOne and Protergia Picasso, combining internet and electricity.*
- *€5 discount on the fixed-line bill, every month, for two years.*
- *All home energy solutions by Protergia, under the same amount every month.*

Athens, Greece – October 2, 2025 – COSMOTE TELEKOM connects with **Protergia**, the energy of **METLEN**, to bring even more **benefits to their customers**. The world of MagentaONE and the world of Protergia Picasso come together, delivering a new offer for COSMOTE TELEKOM customers that **combines internet and electricity. That means a discount on the fixed-line bill, along with energy solutions at the same cost[1] every month.**

Specifically, all COSMOTE TELEKOM fixed-line residential customers who sign up for a new Protergia connection through a COSMOTE or GERMANOS store or via cosmote.gr receive a **€5 discount on their fixed-line bill** every month for two years[2]. Within the MagentaONE framework, customers enjoy all the solutions they need for their home, combining mobile and fixed telephony with energy—electricity and/or natural gas—from Protergia, the largest private energy provider in Greece.

“Our partnership with Protergia, which began in 2016, now enters a new phase. By joining forces, we provide our customers with comprehensive household solutions and create added value. We will continue to expand our services portfolio, meeting the modern needs of every customer,” said Panayiotis Gabrielides, OTE Group’s Chief Marketing Officer Consumer Segment.

“Our long-term strategic partnership with COSMOTE TELEKOM is evolving and expanding dynamically. Today, by combining MagentaONE with Protergia Picasso, we give our customers a unique experience that unites telecommunications and energy. At Protergia, we innovate and create solutions that address the modern needs of all our customers,” said Konstantinos Vouzas, Executive Director, M Energy Customer Solutions, METLEN.

The benefits of MagentaONE

For [MagentaONE](#) members, the benefits are manifold. For the first time, COSMOTE TELEKOM **connects energy with both telecom and non-telecom products**: fixed-line, mobile, TV, food delivery, bill payments, insurance, smart home. MagentaONE serves as the umbrella for any combination of fixed and mobile plans, offering discounts and significant privileges for everyone.



The benefits of Protergia Picasso

With Protergia Picasso, consumers choose the amount they will pay each month for their electricity, based on their needs, from 9 different packages, for an entire year. This covers the full range of energy charges (competitive and regulated).