



MYTILINEOS
Energy & Metals



Protergia promotes sustainable energy consumption

[Protergia](#) powered by [MYTILINEOS](#), Greece's largest private energy company, continues to promote sustainable energy consumption for its activities, while working on new services to reduce energy costs.

As the European Union invests in digital technology solutions for energy monitoring, there is enormous potential for increasing energy efficiency, saving energy, and reducing energy billing and greenhouse gas (GHG) emissions. Protergia is actively seeking opportunities to engage in research for a better future for all.

The Company has long time invested in the European Union's primary Research and Innovation framework "[HORIZON EUROPE](#)" with aim of providing its customers with novel digital energy enhancement services. Protergia is participating in the following new initiatives:

- **DIGITISE:** The initiative introduces an end-to-end consumer empowerment framework that integrates energy and other sector data (i.e., health, finance), novel market designs, advanced technologies and data intelligence-driven services towards the establishment of sustainable cross-sector ecosystems that can effectively place consumers at the center of the energy transition and facilitate their participation and engagement in energy activities.
- **ECLIPSE:** The initiative aims to define a set of rules and conditions for the development of new energy consumers applications and improvement of existing ones. These applications will provide to the final consumers with simple, useful and user-friendly information on energy savings, and broader benefits (such as a reduction in CO₂ and other financial and social incentives), reinforcing at the same time the stability and resilience of electricity grids, by means of consumer flexibility (e.g., through smart EV charging, shifting heating loads, self-consumption).

Building on previous Horizon initiatives ([here](#) and [here](#)) Protergia is committed to researching and developing smart energy solutions to provide modern and reliable services and competitive products to its customers.

For further information please contact:

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MYTILINEOS:

Founded in Greece in 1990, MYTILINEOS is an industrial and energy multinational company, listed on the Athens Stock Exchange, with a consolidated turnover and EBITDA of €5.5 billion and €1.0 billion respectively. The Company is focused on sustainability, it has set itself the goal of reducing carbon dioxide (CO2) emissions by at least 30% by 2030 and achieving a neutral footprint in its total business activity by 2050, based on ESG performance indicators for Environment, Society and the Governance.

For more information, please visit: www.mytilineos.gr | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

MYTILINEOS, through Protergia, is active in the supply of Electricity and Natural Gas, offering modern and reliable services and combined electricity and natural gas products, with more than 500,000 supplies throughout the country.

The sophisticated way we offer our products shows the future of energy and opens a new path with new possibilities for thousands of homes and businesses.

A road full of possibilities where anything can become a reality.

For more information, please visit:

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